

Literature Holder Display Stand

Sized to fit Tri-Fold Brochures and 4"x9" Rack Cards

(Intended / Recommended to be produced on 24pt / 200# Cardstock)

NOTE: Kleen Stick is required to adhere the double thick backing together.

4x9 Rack Card /Brochure Postion Reference

FRONT FACING PANEL

Folds over adjacent panel for double thickness

(Note: Inserted literature covers the majority of this area)

BACK PANEL

- SAFE ZONE:** All critical elements (text, logos, etc.) must be kept inside this area to ensure no important elements are trimmed from the final piece. This area is positioned 1/8 inch inside the trim line.
- BLEED AREA:** Background images or colors should extend to the edge of this area to ensure full-color, borderless printing. This area extends 1/8 inch beyond the trim line.
- TRIM LINE:** The trim line represents where the piece will be cut and indicates the final size of the piece. Pro Tip: Due to production variance, it's recommended to keep borders at least 1/8 inch away from the trim line or avoid them completely.
- FOLD LINE:** Dotted lines indicate where folds occur (if applicable).

HOLDER FRONT