Business Card

(3.5" x 2"/.375" Rounded Corners Top Right & Bottom Left)



All critical elements (text, lagos, etc.) must be kept inside this area to ensure no important elements are trimmed from the final piece. This area is positioned I/8 inch inside the trim line



Background images or colors should extend to the edge of this area to ensure full-color, borderless printing. This area extends 1/8 inch however the trim line.



The trim line represents where the piece will be cut and indicates the final size of the piece. Pro Tip: Due to production variance, it's recommended to keep borders at least 1/8 inch away from the trim line or ovoid them completely.



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